%business_name% (This should be ALL CAPS)
%first_name%
%first_name% %last_name%
%business_name%
%full_address%
%city%, %state%. %zip%
%phone_1%
%email_address%
www.yourwebsite.com
Slogan --- %slogan_field%

Basic information goes here such as name, business name, business address, phone, email address and company slogan:

Describe your business ---

Additional instructions for the developer ---

List the services you offer ---

What are your hours of operation? ---
How long have you been in business? ---
How does your company excel or what makes your business superior to your competitors? ---

Provide a welcome page message promoting your business and/or describing your services. ---

Best Method of Contact:
Fax Number ---
Do you currently own a web site? ---
If yes, what is the location of your website? ---
Do you currently own a domain name? ---
If no, what would you like to use as a domain name for your new website? ---
Do you have a company logo or business cards? ---
Do you have prepared content for your website in the form of brochures, flyers, company profile, resume, pdf's etc? --
Do you have particular images that you would like included on your web site? ---
Have you owned a website at any time in the past where materials can be retrieved? ---
Industry NAICS and SIC codes? ---
Are you licensed and insured? ---
What are your certifications? ---
Would you like to use an industry-specific music loop on your website at no additional charge? ---
How did you hear about us or what keywords did you use in the search? ---
When would you like the work to be completed?
Please choose the pages or content you may potentially be interested in. –

4 THINGS THAT MAKE US UNIQUE AS A WEB DEVELOPMENT COMPANY:

We cater to small businesses with very small budgets. Our basis package is only $195.00 for a complete 4 page web site, designed to your exact specifications.

We're probably the only web development company that offers Try Before You Buy, which means that we'll build your website at no charge until you're completely satisfied. I'll have a preview ready for you within just a few days — not weeks or months like some other providers. How's that sound?

There are 3 other things that make us unique as web developers. Can I share them with you?

1) We're 22 years in the industry, there's very little that we can't do as developers. Your web site will be modern, professional, state of the art right from the start. What I mean by that is we're not going to nickel and dime you to death for the extras or amenities after the site is built.

2) We're going to build you the best web site on the Internet when it comes to performance and speed, which is a requirement for good Google rankings. GT Metrics is a site that evaluates the performance, stability and speed of all Internet websites. They target 40 different design and technical features of your website and grades you accordingly. We're going to get you straight A's. In fact, if you can find another website anywhere on the Internet not built by my company that outscores your site, you get $50 off! We guarantee high performance at no extra charge.

3) We offer an all-in-one hosting on a dedicated server. (not a shared server) Your web hosting, domain name hosting, web site maintenance and a basic SEO package is all included in one monthly fee for convenience and one stop shopping. There are no annual subscriptions.

_____

I'll be your personal point of contact throughout the process. My goal is 100% satisfaction. If you give me 10% of your trust, I'll earn the other 90%.